

Final Expense Mission Statement

FINAL EXPENSE

One of the exciting things about becoming a final expense specialist is that you are your own boss. You get to decide how much you earn and you get to reward yourself every single week, based on your sales activity.

But if you're going to run your own business, it's very important for you to have a vision... to have a business plan, goals and have a clearly defined mission statement.

So we've developed a mission statement to get you started. It will help you create the proper mindset so that you can begin to dominate your target market.

So here is your mission statement:

To help seniors leave a proper, lasting legacy and exit this life with pride and dignity knowing that they were not a financial burden to their loved ones.

So learn it... own it... and become a true professional; a Final Expense Specialist.